

LIFEVANTAGE CORPORATION

DISTRIBUTOR COMPENSATION SUMMARY

COMPANY OVERVIEW

LifeVantage Corporation (Nasdaq:LFVN), a leader in Nrf2 science and the maker of Protandim®, the Nrf2 Synergizer® patented dietary supplement, is a science based network marketing company. LifeVantage is dedicated to visionary science that looks to transform wellness and anti-aging internally and externally with products that dramatically reduce oxidative stress at the cellular level. As of October 1, 2013, we sell our products in the United States, Japan, Hong Kong, Australia, Mexico and Canada primarily through a network of independent distributors, and to preferred customers. The Company was founded in 2003 and is headquartered in Salt Lake City, UT.

OUR PRODUCTS

LifeVantage offers scientifically-validated products focused on healthy living and the reduction of oxidative stress. Protandim® is a patented dietary supplement clinically proven to combat oxidative stress. Oxidative stress is a natural consequence of cellular metabolism and is associated with many of the undesirable effects of aging. Our skin care cream, LifeVantage TrueScience®, is a unique, scientifically based anti-aging skin care product formulated to target the visible signs of aging on the skin. Our companion pet supplement, Canine Health®, incorporates some of the same active ingredients as Protandim® to combat oxidative stress in dogs.

DISTRIBUTORS

LifeVantage markets its products through a network of independent contractors called Distributors. For purposes of this summary, an “Active Distributor” is a Distributor who placed an order for products or promotional materials during the most recent three-month period. In the United States, the Company had approximately 67,000 Active Distributors as of the end of its most recent Fiscal Year 2013 (July 1, 2012 – June 30, 2013).

COMPENSATION

The LifeVantage compensation plan enables Distributors to earn compensation early and often as they sell our products. Some elements of our compensation plan are paid weekly, allowing new Distributors to receive compensation quickly. We believe more frequent payments of earned compensation help us retain new Distributors by allowing them to experience success soon after enrolling. We also offer a variety of incentive programs to our Distributors for achieving specified sales goals. We also offer various training resources to help our Distributors become more effective. We believe our compensation plan, incentive programs and training resources help to motivate and prepare our Distributors for success.

INDEPENDENT DISTRIBUTOR MOTIVATION AND TRAINING

In addition to our compensation plan, we have established a broad array of programs and tools to support, motivate and train our Distributors, including:

- professionally-designed training materials Distributors can utilize in their sales efforts;
- A wide variety of incentive programs and promotions; and
- Local, national and worldwide company-sponsored events.

LifeVantage and our Distributors conduct thousands of events to educate and motivate our Distributors each year. We have an on-line media channel, LVN Media, through which we deliver educational and motivational content to our Distributors. We introduced LifeVantage University, an on-line training system consisting of interactive modules designed to create a personalized learning experience for our Distributors, in fiscal 2013.

COMMISSIONS

Distributors can earn commissions based on the sale of products by Distributors in his/her network of sponsored Distributors in all countries where the Company does business. The Company also sells promotional materials that do not generate commissions for Distributors.

For the period September 1, 2012 through August 31, 2013, the Company paid approximately \$91,978,180 in commissions and sales compensation globally. The following table shows the average commissions paid during the period (September 1, 2012 through August 31, 2013) to Distributors at various ranks in the LifeVantage Compensation Plan, including the average percentage of total active Distributors and the average earned commissions at each level.

The average commission paid to active Distributors each month was \$285.48, or \$3,425.75 on an annualized basis. Note that these figures do not represent a Distributor's profit, as they do not consider expenses incurred by a Distributor in the promotion of his/her business and do not include retail markup income.

Distributor Rank	Total Annual Payout By Rank	Monthly Avg Commission	Monthly Min	Monthly Max	Avg Percentage of Active Distributors
1	\$ 7,744,662.07	\$ 120.21	\$ 0.10	\$ 3,695.85	19.04%
2	\$ 14,048,938.01	\$ 267.18	\$ 0.20	\$ 11,975.51	11.73%
3	\$ 9,160,608.48	\$ 570.45	\$ 0.67	\$ 10,633.72	4.10%
4	\$ 10,647,855.21	\$ 1,130.36	\$ 23.60	\$ 12,542.66	1.98%
5	\$ 11,548,426.97	\$ 2,251.42	\$ 94.83	\$ 18,338.07	0.85%
6	\$ 11,665,602.68	\$ 5,625.77	\$ 546.10	\$ 38,116.66	0.32%
7	\$ 6,392,350.63	\$ 10,656.06	\$ 4,651.94	\$ 27,125.79	0.10%
8	\$ 7,503,580.77	\$ 20,394.00	\$ 8,921.76	\$ 61,319.90	0.05%
9	\$ 5,076,141.39	\$ 42,505.96	\$ 26,583.72	\$ 60,918.02	0.02%
10	\$ 8,190,014.53	\$ 90,428.85	\$ 50,759.73	\$ 160,423.43	0.01%

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

This Summary is intended to provide truthful comprehensive information regarding the income earned by LifeVantage Distributors. A copy of this Summary must be presented to prospective Distributors anytime Distributor compensation is presented or discussed, or any type of income claim or earnings representation is made, including one-on-one meetings. Earnings representations include: (1) statements of average Distributor earnings, (2) statements of non-average Distributor earnings, (3) statements of Distributor earnings ranges, (4) Distributor income testimonials, (5) Distributor lifestyle claims, and (6) hypothetical claims.

Copies of this Summary may be printed or downloaded from the LifeVantage website, www.LifeVantage.com.